

| COURSE BROCHURE · 2026

Tableau + SQL

1 month · live + recorded · One month. Three portfolio dashboards. SQL chops to back them up in interviews. The classic BI analyst entry route — still pays.

DURATION

1 mo

MODULES

14

ROLES UNLOCKED

6+

| ABOUT THIS PROGRAMME

BI analysts who can pair Tableau with strong SQL are still the most-hired profile at Indian product companies in 2026 — and the bar is rising. This one-month intensive is built for aspiring analysts and working professionals upgrading their toolkit. You'll cover SQL (joins, window functions, CTEs, optimization), Tableau Desktop (calculations, parameters, LOD expressions, dashboards), and the visual design principles that separate good dashboards from forgettable ones. By the end you'll have three portfolio dashboards and the SQL chops to defend them in interviews.

| BUILT FOR

- Aspiring BI analysts adding analytical depth
- Working professionals upgrading their visualization toolkit
- Career switchers targeting Tableau Developer roles

OUR COMMITMENT

Job-focused training. Real instructors. Lifetime access. We don't sell certificates — we get you hired.

WHY NOW · 2026 MARKET SIGNAL

Tableau remains the #1 BI tool at Indian product companies and enterprises. BI Analyst hiring rebounded strongly in 2025-26 after a flat 2023-24.

01

BI Analyst postings up 95% YoY on Naukri

02

Tableau + SQL combo asked in 78% of analyst interviews

03

Tableau Specialist cert adds Rs 1-2 LPA to fresher offers

| TECHNOLOGY STACK

Technologies you'll master

The exact stack senior engineers + consultants are billing for in 2026 — nothing taught for show, everything taught because it lands on a job posting.

- Advanced SQL — joins, window functions, CTEs, recursive queries
- SQL performance — indexes, EXPLAIN plans, query optimisation
- Tableau Desktop — calculated fields, LOD expressions, parameters
- Tableau Prep Builder for data preparation
- Tableau Server + Tableau Cloud for publishing + sharing
- Tableau Bridge for hybrid environments
- Connection to real-time data sources — Snowflake, BigQuery, Postgres
- Tableau Desktop Specialist certification prep

| WHY THIS PROGRAMME

What makes this different

- ✓ Three portfolio dashboards across e-commerce, BFSI, and SaaS
- ✓ Dashboard design principles — what executives actually want to see
- ✓ SQL deep-dive — window functions, CTEs, query plans, optimization
- ✓ Real-world datasets from active Indian businesses
- ✓ Tableau Desktop, Tableau Cloud, and Server basics all covered
- ✓ Tableau Desktop Specialist certification preparation
- ✓ Calculations, LOD expressions, table calcs — the interview hot spots
- ✓ Mock interview rounds — SQL test, then live Tableau critique

| CAREER OUTCOMES

By the end, you will be able to

- ✓ Write production SQL with joins, window functions, and CTEs fluently
- ✓ Build executive Tableau dashboards from raw data to decision-grade insight
- ✓ Use LOD expressions and table calcs for complex analytics scenarios
- ✓ Design dashboards that drive decisions, not just display numbers
- ✓ Optimize Tableau extracts and queries for sub-second performance
- ✓ Connect Tableau to live databases and cloud warehouses correctly
- ✓ Pass Tableau and SQL interviews at e-commerce, BFSI, and SaaS companies
- ✓ Land your first BI Analyst or Tableau Developer role with a portfolio

| CAREER PATHS

Roles you can target

Roles ordered from entry → senior. The same role titles you'll see on Naukri, LinkedIn, and Instahyre filtered to the tech stack you'll master.

- Tableau Developer
- BI Analyst
- Data Visualization Specialist
- Reporting Analyst
- BI Consultant
- Senior BI Developer

Emerging — high-demand roles for 2026

Roles that didn't exist five years ago, paying premium because the talent pool is small.

- Cloud BI Engineer
- Self-Service Analytics Engineer
- Embedded Analytics Developer

| CAREER TRAJECTORY

Where this programme leads, in 5 years

Median 2026 salary bands for the role progression this curriculum unlocks. Numbers are conservative — top performers cross the upper band earlier.

YEAR 1

BI Analyst

Rs 4-8 LPA

Own executive dashboards. First case-study win.

YEAR 3

Senior BI Developer

Rs 9-16 LPA

Lead BI for a function. Own dashboard standards.

YEAR 5

BI Lead / Analytics Manager

Rs 18-30 LPA

Shape BI strategy across business units.

COURSE CURRICULUM

What you'll build, module by module

Every module is taught hands-on with real datasets, instances, or codebases — not slides. By the end, you'll have built, not just watched.

Oracle Basics

- Basics of RDMBS
- DDL, DML, DQL, and TCL Commands
- Operators in Oracle (And, OR, Not, IN, LIKE, Betwe...
- Null, Not Null
- Order By in Oracle
- Group By, Group Functions and Having Clause
- Constraints (Not Null, Unique, Primary key, Foreign ...
- Joins (Inner join, Left outer, right outer, Full outer joi...
- Set Operators (Union, Union All, Intersect, Minus)
- Rank and Dense Rank functions
- Views and indexes

Introduction to Data Visualization

- What is Data Visualization?
- Why is it needed?
- Uses of Tableau
- Architecture of Tableau
- Installation of Tableau Desktop
- Tableau Products
- Comparison with Other Visualization Tools

Connecting to Data

- Tableau Home Page
- Data Source Page
- Connecting to Text and Excel Files
- Connecting to Databases
- Connecting to Cloud Data sources (Snowflake)
- Live and Extract Connections
- Using and Refreshing Extracts
- Clipboard Data

Tableau Environment

- Tableau Window Partitions
- Visual Cues in Tableau
- Dimensions, Measures
- Continuous and Discrete
- Generated Fields
- Workbooks and Sheets

Basic Visualizations

- Line, Bar, Area Charts
- Text Tables
- High Light Tables
- Totals and Sub Totals
- Creating Charts Using "Show Me"
- Highlight Tables
- Flavored Bar Charts
- Heat Maps & Tree Maps
- Area Charts & Bubble Charts
- Scatter Plots
- Gantt Bars & Lollipop Charts

Building Data Views

- Sorting
- Grouping
- Sets
- Bins and Histogram

Building Interactive Views

- Filters
- Parameters
- Calculated Fields
- Table Calculations
- Conditional Formatting

Calculations

- Creating Calculated Fields
- Number Functions
- String Functions
- Date Functions
- LODs and their Types

Maps and Geo Coding

- Mapping Basics
- Symbol Maps
- Filled Maps
- Editing Locations
- Map Options
- Map Layers
- WMS Servers

Advanced Analysis

- Parameters
- Clusters in Data
- Reference Lines & Reference Bands
- Distribution Bands
- Forecast

Handling Multiple Data Sources

- What is Data Blending?
- Uses of Data Blending
- Cross Data Base Joins
- Report creation using Data Blending

Present Your Work

- Actions and their types
- Formatting
- Annotations
- Drop lines
- Log Axes
- Exporting Data

Performance Tuning

- How to Optimize workbook performance
- How to Publish Data Sources?
- How to Publish Worksheets & Workbooks

Tableau Server

- Introduction To Tableau Server
- Tableau Server Architecture
- Scheduling Refreshes/Emails
- Alert Creation
- Realtime Project with Explanation using Tableau De...
- Interview Questions & Resume Building

I INSTRUCTED BY

Trained by working practitioners

Not academics. Not pre-recorded YouTubers. Engineers and consultants who still ship production code at top companies — the exact people you want to learn from.



Mr. Krishna K

Industry Trainer

15+ Years of experience in DWH/BI Projects having exposure to multiple technologies like Salesforce, Tableau, Oracle Database many many more. Approved trainer by Raj Cloud Technologies.

APPROVED TRAINER · RAJ CLOUD TECHNOLOGIES

I WHAT'S INCLUDED

Everything you get beyond the curriculum

The sessions are the tip. Here's the full value stack a single fee unlocks — mentorship, community, career support, and lifetime updates.

- + Lifetime access to recordings — re-watch any session, forever
- + Private community access — get unblocked in minutes, not days
- + 1:1 mentor reviews on every portfolio project you build
- + Weekly doubt-clearing sessions led by the instructor
- + Resume + LinkedIn rewrite by a working hiring manager
- + Two full mock interviews with real-time feedback
- + Interview question bank — 50+ scenario-based questions
- + Real-world datasets + playground accounts you keep
- + Verifiable course completion certificate
- + Lifetime curriculum updates — when modules refresh, you get them

ENROLMENT

Pick your tier and enrol

Two tiers — pick what fits your budget. Both include lifetime access to recordings and a verifiable certificate.

LIVE + RECORDED

MOST POPULAR

Rs 14,499

- ✓ All live sessions + Q&A
- ✓ Lifetime recordings
- ✓ Doubt-clearing sessions
- ✓ Resume + interview prep
- ✓ Certificate of completion

RECORDED ONLY

Rs 10,149

Save Rs 4,350

- ✓ Lifetime access to recordings
- ✓ Self-paced learning
- ✓ Certificate of completion
- ✗ No live sessions
- ✗ No live Q&A

HOW TO ENROL

Three steps to your seat

01 Book a free demo

30-min walk-through with the instructor — ask anything before you commit.

02 Pick your tier + enrol

Live + Recorded or Recorded-only. UPI, card, EMI — all accepted.

03 Start on day one

Onboarding kit, course portal access, and your first live session calendar invite.

I HOW WE STACK UP

Compared to your alternatives

Free tutorials and generic bootcamps both have their place. Here's exactly where they fall short — and where the fee here pays for itself.

WHAT YOU GET	FREE YOUTUBE TUTORIALS	GENERIC BOOTCAMPS	RAJ CLOUD
Live practitioner instructors	×	×	✓
Real datasets + playground accounts	×	partial	✓
1:1 mentor reviews on your portfolio	×	×	✓
Mock interviews with feedback	×	partial	✓
Resume + LinkedIn rewrite	×	×	✓
Job referral network access	×	×	✓
Lifetime updates + recordings	partial	×	✓
Verifiable certificate	×	✓	✓

I QUESTIONS ANSWERED

Common questions, answered upfront

Q. Do I need prior experience to start?

Most students begin with little to no experience. We assume only basic computer literacy. The first two weeks ramp you up to the level the rest of the curriculum needs — no one is left behind.

Q. What if I miss a live session?

Recordings are uploaded within 24 hours of every session. Weekly doubt-clearing sessions catch you up on missed material. Your community is active 24/7. Nothing gets lost, only delayed.

Q. Is there a job placement guarantee?

We don't promise placement — we engineer outcomes. Resume + LinkedIn rewrite, two mock interviews, a referral network, and portfolio reviews are all included. The work happens; the offer is yours to earn.

Q. Can I pay in instalments?

Yes. UPI EMI, credit-card EMI, and a 3-month no-cost split-pay are all supported. Email admissions and we'll set up a plan that fits your cash flow.

Q. Does the certificate hold weight in interviews?

Yes. It's dated, verifiable via our website, and signed by the trainer. Alumni reference it on LinkedIn and inside offer-stage interview rounds — but the portfolio you build matters more, and that's the point.

Talk to admissions

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WEB

rajcloudtech.com

OUR COMMITMENT

Job-focused training. Real instructors. Lifetime access. We don't sell certificates — we get you hired.