

| COURSE BROCHURE · 2026

Salesforce — Admin + Developer

3 months · live + recorded · Admin + Developer in 90 days. Two of the most-screened certifications hiring managers look for. Rs 6-25 LPA roles in India's biggest CRM ecosystem.

DURATION

3 mo

MODULES

6

ROLES UNLOCKED

7+

SALARY BAND

3-40 LPA

| ABOUT THIS PROGRAMME

Salesforce remains the highest-paid CRM platform in 2026 — Admins and Developers in India earn Rs 6-25 LPA with strong demand at services and product companies. This three-month programme takes you through both the Administrator (ADM 201) and Platform Developer 1 (PD1) tracks. You'll cover security, automation (Flows, Process Builder), data modeling, Apex, SOQL, Lightning Web Components, integration patterns, and the Einstein 1 Gen AI layer. By the end you'll have built a full Salesforce app and earned the certifications hiring managers screen for.

| BUILT FOR

- Aspiring Salesforce Administrators + Developers
- Career switchers wanting recession-resistant, high-paying tech roles
- Working professionals preparing for ADM 201 + PD1 certifications

OUR COMMITMENT

Job-focused training. Real instructors. Lifetime access. We don't sell certificates — we get you hired.

WHY NOW · 2026 MARKET SIGNAL

Salesforce India + SaaS-first companies are hiring Admins and Developers in record numbers. Einstein 1 + Agent Builder shifted the platform — 2026 is the year to enter.

01

Salesforce postings up 130% YoY on Naukri

02

ADM 201 + PD1 combo: median Rs 12 LPA offer (mid-experience)

03

Fewer than 12,000 PD1-certified developers in India today

| TECHNOLOGY STACK

Technologies you'll master

The exact stack senior engineers + consultants are billing for in 2026 — nothing taught for show, everything taught because it lands on a job posting.

- Salesforce Administration — Setup, Profiles, Permission Sets, Roles
- Salesforce Sales Cloud + Service Cloud
- Lightning Experience + Lightning App Builder
- Apex — Classes, Triggers, Test Classes, Governor Limits
- SOQL + SOSL queries
- Lightning Web Components (LWC) — modern UI development
- Flow Builder — record-triggered, screen, scheduled, auto-launched
- Process Builder + Workflow Rules (legacy automation, for migration)
- REST + SOAP integrations + Named Credentials
- AppExchange + Managed Packages

| WHY THIS PROGRAMME

What makes this different

- ✓ Full ADM 201 and PD1 certification preparation
- ✓ Real Trailhead Playground hands-on from day 1
- ✓ Apex deep-dive — triggers, governor limits, async, test classes
- ✓ Lightning Web Components (LWC) for modern Salesforce UIs
- ✓ Flow Builder and Process Builder for declarative automation
- ✓ Integration patterns — REST, SOAP, Platform Events, Change Data Capture
- ✓ Einstein 1, Agent Builder, and Einstein Copilot for Gen AI
- ✓ Resume positioning for both Admin and Developer career tracks

| CAREER OUTCOMES

By the end, you will be able to

- ✓ Configure Salesforce orgs from scratch — security, sharing, automation
- ✓ Write Apex triggers and classes with proper bulkification and test coverage
- ✓ Build Lightning Web Components for custom UIs and reusable widgets
- ✓ Design Flows for complex business automation without writing code
- ✓ Implement REST and SOAP integrations with external systems
- ✓ Use SOQL and SOSL efficiently within governor limits
- ✓ Pass ADM 201 and PD1 certifications
- ✓ Interview for Salesforce Admin and Developer roles paying Rs 5-22 LPA

| SALARY OPPORTUNITIES

Job roles + earning potential

Indian-market salary bands for 2026, sourced from active listings on Naukri, LinkedIn, and Instahyre. Bands assume the certifications and projects this programme delivers.

	JOB ROLE	EXPERIENCE	SALARY
01	Salesforce Administrator	Fresher to 2+ Years	3-6 LPA
02	Salesforce Developer (Apex + LWC)	Fresher to 3+ Years	4-10 LPA
03	Salesforce LWC Developer	Fresher to 3+ Years	5-12 LPA
04	Salesforce Solutions Engineer	2+ Years	6-12 LPA
05	Salesforce Integration Developer	2+ Years	6-12 LPA
06	Salesforce Analyst / CRM Analyst	2+ Years	5-10 LPA
07	Salesforce Admin + Developer	3+ Years	8-15 LPA
08	Lead Salesforce Developer	4+ Years	12-20 LPA
09	Salesforce Consultant	4+ Years	12-22 LPA
10	Salesforce Solution Architect	6+ Years	20-40 LPA

| CAREER PATHS

Roles you can target

Roles ordered from entry → senior. The same role titles you'll see on Naukri, LinkedIn, and Instahyre filtered to the tech stack you'll master.

- Salesforce Administrator
- Salesforce Developer
- Salesforce Consultant
- Salesforce App Builder
- Senior Salesforce Developer
- Salesforce Architect
- CPQ Specialist

Emerging — high-demand roles for 2026

Roles that didn't exist five years ago, paying premium because the talent pool is small.

- AI-Augmented Salesforce Developer
- Salesforce DevOps Engineer
- Salesforce Data Cloud Specialist
- Industry Cloud Developer

| CAREER TRAJECTORY

Where this programme leads, in 5 years

Median 2026 salary bands for the role progression this curriculum unlocks. Numbers are conservative — top performers cross the upper band earlier.

YEAR 1

Salesforce Admin

Rs 4-8 LPA

Own org administration. Pass ADM 201.

YEAR 3

Senior SF Developer

Rs 10-18 LPA

Lead implementations. Own Apex + LWC delivery.

YEAR 5

Salesforce Architect

Rs 20-40 LPA

Set platform strategy. Lead client engagements.

| COURSE CURRICULUM

What you'll build, module by module

Every module is taught hands-on with real datasets, instances, or codebases — not slides. By the end, you'll have built, not just watched.

Salesforce Admin | Development | LWC | Integration Training

- Salesforce Administrator (ADM-201)
- Salesforce Developer (PDI-Level)
- Lightning Web Components (LWC) Fundamentals
- Salesforce Integration Basics

Salesforce Admin Training

- Introduction to CRM, Cloud Models (SaaS, PaaS, IaaS)
- Salesforce Architecture, Multitenancy, Metadata
- Salesforce Editions, Licenses, Sandboxes, Release Cycles
- Creating Org, Company Settings, Business Hours, Fiscal Years
- Currencies, Language Settings
- Environment Setup, Navigation & Search, Themes & Customization
- Users, Roles, Role Hierarchy
- Profiles & Permission Sets
- Permission Set Groups
- OWD & Sharing Rules, Team access
- Login Policies, Session Security, Identity Basics
- Standard vs Custom Objects
- Fields & Field Types
- Relationships (Lookup & Master Detail), Junction Objects
- Formula & Roll-up Summary Fields
- Validation Rules
- Data Import Wizard, Data Loader
- Flows – The Most Essential Skill in Modern Salesforce
- Screen Flows, Record-Triggered Flows
- Scheduled Flows, Autolaunched Subflows
- Decision, Loops, Fault Paths, Debugging
- Replacing Workflow & Process Builder with Flows
- Creating Users, Mass Email Users
- User Licenses Overview
- Understanding Record Ownership and Access Roles
- User Permissions
- Permission Sets and Permission Set Groups, Public Groups
- Queues
- Objects
- Custom Objects vs. Standard Objects, Creation of Custom Objects
- Different Data types
- Standard Data types – Text, Email, Number, Currency, Date, Picklist, etc.
- Read only Data types
- Auto Number, Formula and Rollup summary, Rollup summary fields
- Sum(), Min(), Max() and Count
- Relational Data types
- Lookup vs Master-Detail Relationship
- Required, ExternalId, Default Value and Unique fields
- Controlling field / Dependent field
- Making dependent picklist fields
- Lightning App Builder
- Page Layouts, Record Types, Compact Layouts
- Quick Actions & Dynamic Forms
- Reports, Dashboards
- Report Types, Summary & Matrix Reports
- Filters, Buckets, Cross Filters
- Dashboards Components & Dynamic Dashboards
- Data Import Wizard, Data Loader
- Workbench Overview
- Data Backup Strategy & Metadata Backup Overview
- OWD Levels, Sharing Rules, Manual Sharing
- Field-Level Security & Object Permissions
- Named Credentials, Remote Site Settings
- Change Sets (Inbound/Outbound)
- Sandbox Types & Promotion Strategy

Salesforce Development Course

- Variables
- Data Types
- Collections
- Loops
- Conditionals
- Apex Syntax
- Apex Classes
- SOQL Queries
- SOSL Searches
- DML Operations – Insert, Update, Delete, Upsert
- Database Methods (SaveResult, UpsertResult)
- Exception Handling & Custom Exceptions
- Before & After Triggers
- Trigger Context Variables
- Apex Trigger Framework design
- Custom Settings, Custom Metadata, Custom Labels
- Bulkification & Recursive Trigger Handling
- Future, Batch, Queueable, Scheduled Apex
- Test Classes, Mock Data, Debug Logs
- Code Coverage Best Practices
- Debugging in Apex with logs & checkpoints
- Test Data Creation
- Assertions
- Mock Callouts
- Code Coverage
- Deployment Best Practices
- Introduction to Governor Limits
- Why governor limits exist
- Multi-tenant architecture explanation
- Real execution impact on code and UI
- Benefits of limits for platform stability
- Per-transaction limits
- Per-org / static limits
- Per-license & feature-specific limits
- Max SOQL queries per transaction
- DML operations limit (insert/update/delete/undelete)
- SOQL best practices to reduce query count
- Avoid DML/SOQL inside loops
- Using collections & bulk processing
- What is Salesforce CPU execution time?
- Difference between synchronous & async CPU limits
- Optimizing logic to reduce CPU—patterns & exampl...
- Inbound vs Outbound Integrations
- Integration Patterns (Request/Reply, Fire & Forget, ...
- REST & SOAP API Basics
- Callouts, Named Credentials, Remote Site Settings
- OAuth, JWT, Connected App Configuration
- Working with Platform Events & Streaming

Lightning Web Components + Integration & Career Readiness

- Build modern UI using Lightning Web Components
- What is LWC? Architecture overview
- Aura vs LWC – Performance & Feature Comparison
- Component structure: HTML, JS, Meta, CSS in LWC
- Data Binding, `@track`, `@api`, `@wire` Decorators e...
- Component Lifecycle Hooks (`connectedCallback`, `...`
- Setting Up VS Code & CLI
- What is LDS and why no Apex is required
- `lightning-record-view-form`, `lightning-record-edi...
- Create, Update, Delete records without Apex
- LDS caching, error handling, wire adapters
- LDS performance & security considerations
- Parent → Child communication
- Child → Parent event bubbling
- Sibling component messaging
- Publish-Subscribe model with LMS
- When to use Custom Events vs LMS
- Event propagation & performance best practices
- Fetch & Update Records via Apex
- Data Tables, Reusable Components
- Event Bubbling
- Locker Service
- CSP Trusted Sites
- DOM Sanitization
- Access check using schema & field level security

Salesforce Integrations

- What is Integration? Why is it Important?
- Salesforce Integration Capabilities
- Understanding REST & SOAP APIs
- Making REST API Calls in Salesforce
- Using Workbench & Postman for API Testing
- Handling API Responses (JSON & XML)
- Callouts in Salesforce
- Named Credentials & External Services
- OAuth Authentication & Connected Apps
- Implementing Third-Party API Integrations
- Event-Driven Architecture
- Publishing & Subscribing to Platform Events
- Change Data Capture (CDC) for Real-Time Updates

Capstone & Career Preparation

- Capstone Project: Build a Full Salesforce App integr...
- Resume & LinkedIn Optimization
- Mock Interviews (Scenario + Technical)
- Certification Guidance (Admin + Platform Dev I)

I INSTRUCTED BY

Trained by working practitioners

Not academics. Not pre-recorded YouTubers. Engineers and consultants who still ship production code at top companies — the exact people you want to learn from.



Ms. Aparna S

Industry Trainer

A seasoned professional with 17+ Yrs of rich experience in a variety of L&D initiatives. Good at design & delivery of L&D Interventions, and training on Platform Administration & Development, LWC, Commerce, Sales, Service, Marketing, Data Cloud modules. Proficient in MERN Full Stack Development. Approved trainer by Raj Cloud Technologies.

APPROVED TRAINER · RAJ CLOUD TECHNOLOGIES

I WHAT'S INCLUDED

Everything you get beyond the curriculum

The sessions are the tip. Here's the full value stack a single fee unlocks — mentorship, community, career support, and lifetime updates.

- + Lifetime access to recordings — re-watch any session, forever
- + Private community access — get unblocked in minutes, not days
- + 1:1 mentor reviews on every portfolio project you build
- + Weekly doubt-clearing sessions led by the instructor
- + Resume + LinkedIn rewrite by a working hiring manager
- + Two full mock interviews with real-time feedback
- + Interview question bank — 50+ scenario-based questions
- + Real-world datasets + playground accounts you keep
- + Verifiable course completion certificate
- + Lifetime curriculum updates — when modules refresh, you get them

| ENROLMENT

Pick your tier and enrol

Two tiers — pick what fits your budget. Both include lifetime access to recordings and a verifiable certificate.

LIVE + RECORDED

Rs 32,999

- ✓ All live sessions + Q&A
- ✓ Lifetime recordings
- ✓ Doubt-clearing sessions
- ✓ Resume + interview prep
- ✓ Certificate of completion

MOST POPULAR

| HOW TO ENROL

Three steps to your seat

01 Book a free demo

30-min walk-through with the instructor — ask anything before you commit.

02 Pick your tier + enrol

Live + Recorded or Recorded-only. UPI, card, EMI — all accepted.

03 Start on day one

Onboarding kit, course portal access, and your first live session calendar invite.

I HOW WE STACK UP

Compared to your alternatives

Free tutorials and generic bootcamps both have their place. Here's exactly where they fall short — and where the fee here pays for itself.

WHAT YOU GET	FREE YOUTUBE TUTORIALS	GENERIC BOOTCAMPS	RAJ CLOUD
Live practitioner instructors	×	×	✓
Real datasets + playground accounts	×	partial	✓
1:1 mentor reviews on your portfolio	×	×	✓
Mock interviews with feedback	×	partial	✓
Resume + LinkedIn rewrite	×	×	✓
Job referral network access	×	×	✓
Lifetime updates + recordings	partial	×	✓
Verifiable certificate	×	✓	✓

I QUESTIONS ANSWERED

Common questions, answered upfront

Q. Do I need prior experience to start?

Most students begin with little to no experience. We assume only basic computer literacy. The first two weeks ramp you up to the level the rest of the curriculum needs — no one is left behind.

Q. What if I miss a live session?

Recordings are uploaded within 24 hours of every session. Weekly doubt-clearing sessions catch you up on missed material. Your community is active 24/7. Nothing gets lost, only delayed.

Q. Is there a job placement guarantee?

We don't promise placement — we engineer outcomes. Resume + LinkedIn rewrite, two mock interviews, a referral network, and portfolio reviews are all included. The work happens; the offer is yours to earn.

Q. Can I pay in instalments?

Yes. UPI EMI, credit-card EMI, and a 3-month no-cost split-pay are all supported. Email admissions and we'll set up a plan that fits your cash flow.

Q. Does the certificate hold weight in interviews?

Yes. It's dated, verifiable via our website, and signed by the trainer. Alumni reference it on LinkedIn and inside offer-stage interview rounds — but the portfolio you build matters more, and that's the point.

Talk to admissions

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WEB

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OUR COMMITMENT

Job-focused training. Real instructors. Lifetime access. We don't sell certificates — we get you hired.